**[](https://es.smartsheet.com/try-it?trp=27351&utm_language=ES&utm_source=integrated+content&utm_campaign=/free-product-roadmap-templates-smartsheet&utm_medium=ic+agile+product+roadmap+template+27351+word+es&lpa=ic+agile+product+roadmap+template+27351+word+es&lx=pQhW3PqqrwhJVef8td3gUgBAgeTPLDIL8TQRu558b7w)PLANTILLA DE HOJA DE RUTA DE PRODUCTO ÁGIL**

STATUS KEYSTREAM 1 STREAM 2STREAM 3STREAM 4

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|  | **2018 – Q3** | | | **2018 – 4T** | | | **2019 – 1T** | | | **2019 – 2T** | | | **2019 – 3T** | | | **2019 – 4T** | | | **2020 – Q1** | | | **2020 – 2T** | | |
|  | **JUL** | **AGOSTO** | **SEPT** | **OCT** | **NOV** | **DIC** | **ENERO** | **FEB** | **MA** | **ABR** | **MAYO** | **JUN** | **JUL** | **AGOSTO** | **SEPT** | **OCT** | **NOV** | **DIC** | **ENERO** | **FEB** | **MA** | **ABR** | **MAYO** | **JUN** |
| **PRODUCTO** | | | | | | | | | | | | | | | | | | | | | | | | |
| Resumen de la hoja de ruta |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Requisitos del usuario |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Requisitos de características |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Lanzamiento de características |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Piloto |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Análisis de retroalimentación |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pruebas de clientes |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Análisis de pruebas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **TEXTTEXTDESARROLLO** | | | | | | | | | | | | | | | | | | | | | | | | |
| Prototipo |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Despliegue |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pruebas beta |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Análisis Técnico |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Reseña de la historia |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Demo |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Prototipo integrado |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **EXPERIENCIA DE USUARIO** | | | | | | | | | | | | | | | | | | | | | | | | |
| Wireframe |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Desarrollo de la guía de estilo |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Diseño de superficies |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Plantillas UX |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Diseño de características |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Auditoría UX |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Prueba de sitio |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **GARANTÍA DE CALIDAD** | | | | | | | | | | | | | | | | | | | | | | | | |
| Pruebas de vista previa |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Garantía de calidad |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Métricas |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pruebas de varianza |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pruebas de aceptación del usuario |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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